



TGC ANIMATION & MULTIMEDIA

www.tgcindia.com

GRAPHIC DESIGN USING AI

FROM SCRATCH TO ADVANCED

Midjourney, OpenAI, Adobe Firefly

Still & Motion Graphics



BECOME MASTER IN Graphic Design using AI

**OFFLINE
& ONLINE
WEEKDAYS &
WEEKENDS**

**FREE
DEMO SESSIONS
AVAILABLE**

LEARN FROM
**PROFESSIONAL
TRAINERS**

**NEW BATCHES
STARTING SOON**

**ADMISSIONS
OPEN**

Why TGC?

Learn AI-powered design, visual content creation, and brand storytelling in one course.

Get trained by experienced designers and creative technologists using AI tools proficiently.

Project-based learning focused on still images and motion graphic videos

Build a professional portfolio using conventional and AI graphics and videos.

DELHI/ NCR: SOUTH EXTENSION | PREET VIHAR | PITAMPURA
JAIPUR | DEHRADUN

CALL: 1800 1020 418

GRAPHIC DESIGN USING AI



Midjourney, OpenAI, Adobe Firefly & Freepik Workflows

Course Syllabus



Modules	Module Description	Outcomes
AI for Creative Ideation & Moodboarding	Introduction to AI in Graphic Design Using ChatGPT for Creative Direction Freepik & AI Moodboard Creation Creating visual references and moodboards	Build a complete AI-generated moodboard for a brand or campaign theme using ChatGPT
Visual Generation with Midjourney & Adobe Firefly	Getting Started with Midjourney Adobe Firefly for Graphic Assets Style Matching & Visual Consistency	Generate a visual concept kit (hero image, icon set, ad visual) using Midjourney + Firefly
Branding, Layout & Design Using AI Assets	Logo & Brand Asset Creation Poster & Social Media Design Ad Campaign Kit Design Exporting in web/social-optimized formats	Design a complete brand kit including logo, 2 social posts, and 1 ad banner using AI assets
Illustration, Concept Art & DALL·E Integration	Creating Illustrations with DALL·E Character & Mascot Design Print-Ready and Editable Vector Assets	Create a custom AI-assisted illustration for editorial, web, or branding purposes
Final Project – Campaign Design Using AI Tools	Project Planning & Theme Selection Asset Creation & Assembly Presentation & Portfolio Tips	Create a full visual campaign (branding, social content, and ad assets) using AI tools, packaged as a professional portfolio-ready.